



UNIFY RFP 2024

The Iowa Brewers Guild is soliciting an interested Iowa brewery to brew UNIFY. UNIFY is the Iowa Brewers Guild's collaborative brew that financially supports our ongoing mission. In 2023, UNIFY sales were 12% of IBG's income. IBG is looking both for a 2024 lead brewery, as well as keg pickup location partners to aid in distribution.

We heard you: Membership was clear about moving into a new style of beer. In 2024, we are looking to work with new partners and embrace all things Iowa by brewing a corn-based lager (or other variety). Unify targeted release date is late August 2024.

The Host Brewery Will:

- Have capacity to brew 60 bbls (net) of a corn-based lager (or other corn-based beer)
- Package in both kegs and 16oz cans
- Be recognized at IBG events, press, and on all labeling
- Host a Brew Day event for IBG members and UNIFY Sponsors
- Coordinate delivery to Confluence Brewing Co. for distribution

Keg Pickup Partners Will:

- Receive and store UNIFY cans/kegs for pick up by member breweries
- Be strategically located for pickup in Eastern or Western Iowa

Financial:

- Able to work with identified brewing sponsors on product and services.
- Brewery reimbursed at cost

If your brewery is interested in being the Host Brewery or a Keg Pickup Partner, please send an email to Noreen Otto, notto@iowabeer.org

